A word from our Director of Development

Dear Reader,

The dictionary defines the word philanthropy as, “The effort to increase the well-being of mankind, as by charitable donations”, “Love of mankind in general” and “A charitable action or institution”. For me, as a fundraiser, philanthropy has been the key too much of my success, from people who have extend themselves, to be as generous as they possibly can.

One of my goals here at The Center for Family Support is to create and develop a sense of philanthropy within our giving program. Philanthropy, in my opinion, is different than fundraising. Philanthropic gifts have more of an impact on the mission of an organization because they are larger gifts then what might be contributed toward a golf outing or black-tie dinner. Philanthropic gifts take longer to secure, maybe years to get, because of the size of the gift, which are usually at least five figures. But when a gift of this amount is received, it is quite impactful. It can change the entire direction of an organization.

There is a continuum of giving that starts with an individual’s first gift, which in many cases is in response to a direct mail appeal. Then the donor might move on to supporting a special event and then a special project. The next step might be investing in a Capital Campaign. And finally, the ultimate donation, leaving an organization a gift in a will or some other kind of planned gift.

Any development program must take the small steps first to get to the ultimate philanthropic gift. And that is what I am trying to do. But each gift has its own journey, its own reward. And there is nothing more wonderful than the experience of hearing a donor say “Yes!!”

Here’s to Philanthropy!

Barry Haber
Director of Development
2015 CFS Golf Outing Taking Shape

Although the event is still 2 months away, planning for the 2015 installment of the CFS Golf Outing is well underway.

This year’s outing will again be held at Edgewood Country Club in River Vale, NJ. The volunteer Golf Committee, Lloyd Stabiner, Jeff Benedict, Tanya Herriott and Bud Howey have been doing a great job of reaching out to their contacts to secure financial support for the event.

Some of our corporate sponsors include Mutual of America, Cigna, Fulcire Wealth Management LLC, Enterprise Fleet Management, MetLife and Pine River Capital Management.

The events festivities include a fabulous brunch before tee-off, a Silent Auction including sports memorabilia and Golf Awards Dinner.

For more information on the 2015 Outing, please contact Barry Haber, Director of Development, at 212-629-7939, Ext. 279 or by e-mail at bhaber@cfsny.org.

Help us with our Fundraising. Purchase online for yourself while you’re making a good deed:
These are the faces of those we serve

Developmental Challenges do not discriminate.

For over 60 years, The Center for Family Support has cared, listened and helped.

We could not provide our programs and services without the support of so many individuals, families, businesses, corporations and foundations.

Please remember CFS in your charitable giving.

Thank you for your support of our work!

Help us with our Fundraising. Purchase online for yourself while you’re making a good deed:

- Goodsearch
- Amazon Smile